



Get Caught Recycling Contest

To keep the 3 Rs (reduce, reuse and recycle) fresh in the minds of your staff, you can host a Get Caught Recycling Contest. You will need to select a champion to coordinate this contest among your staff. This person will need to secure prizes (see below for suggestions) and create a system for prize distribution.

Employees who get caught recycling during Waste Reduction Week (October 17-23, 2011) are rewarded for their efforts. If you are able to secure a quantity of gift certificates or discount coupons from local retailers, you may want to give one out at the time you “catch someone in the act of recycling”. Gift certificates should be for environmentally-friendly prizes, preferably from a local source.

If you have fewer, but larger prizes, you may want to hand out entry forms. Employees will then complete these entry forms and submit them into one large recycle bin, set aside just for the contest. At the end of the week, names will be drawn out of the bin.

You could publish the names of all the employees caught recycling in your staff newsletter or post the names on your staff bulletin board.

This contest could be adapted to “Get Caught with an Empty Garbage Bin” where staff would be rewarded for not producing waste that needs to be recycled in the first place.

Some suggestions for prizes include:

- Movie tickets
- Garden Centre coupons
- Compost bin
- Environmentally-focused books
- Eco-friendly t-shirts
- Reusable mugs
- Bento box lunch kits
- Gift certificates to local book store